



## Our Packages

We have bundled up the most popular items into cost-effective packages to suit a range of budgets. These packages can be tweaked to suit your specific requirements by selecting additional services from the rate card (shown below).

Services	The Brand Builder Package	Reputation Booster Package	Reputation Booster+ Package	Market Leader Package
Giveaway CTAs	✓	✓	X2	X2
Social Media Coverage	1 Facebook Post 2 Tweets (Additional Facebook Boost available for £20 per post)	2 Facebook Post 4 Tweets (Additional Facebook Boost available for £20 per post)	4 Facebook Post 4 Tweets (Additional Facebook Boost available for £20 per post)	6 Facebook Post 6 Tweets (Additional Facebook Boost available for £20 per post)
Newsletter Mention (for giveaways, tailored expert article or inclusion in expert articles)	✓	✓	✓	✓
Dedicated Newsflash for giveaway (ONE per package)	X	✓	✓	✓
Home Slider (7 day feature)	X	✓	✓	✓
Tailored Expert Article	X	X	Choose between Tailored Expert Article OR 60 Min 'As the Expert' Facebook Chat	✓
60 Minute 'Ask the Expert' Facebook Chat	X	X		✓
Value	£230	£480	£1,100	£1,620
Package Price	<b>£180</b>	<b>£350</b>	<b>£800</b>	<b>£1,200</b>
A Saving of	£50	£130	£300	£420

